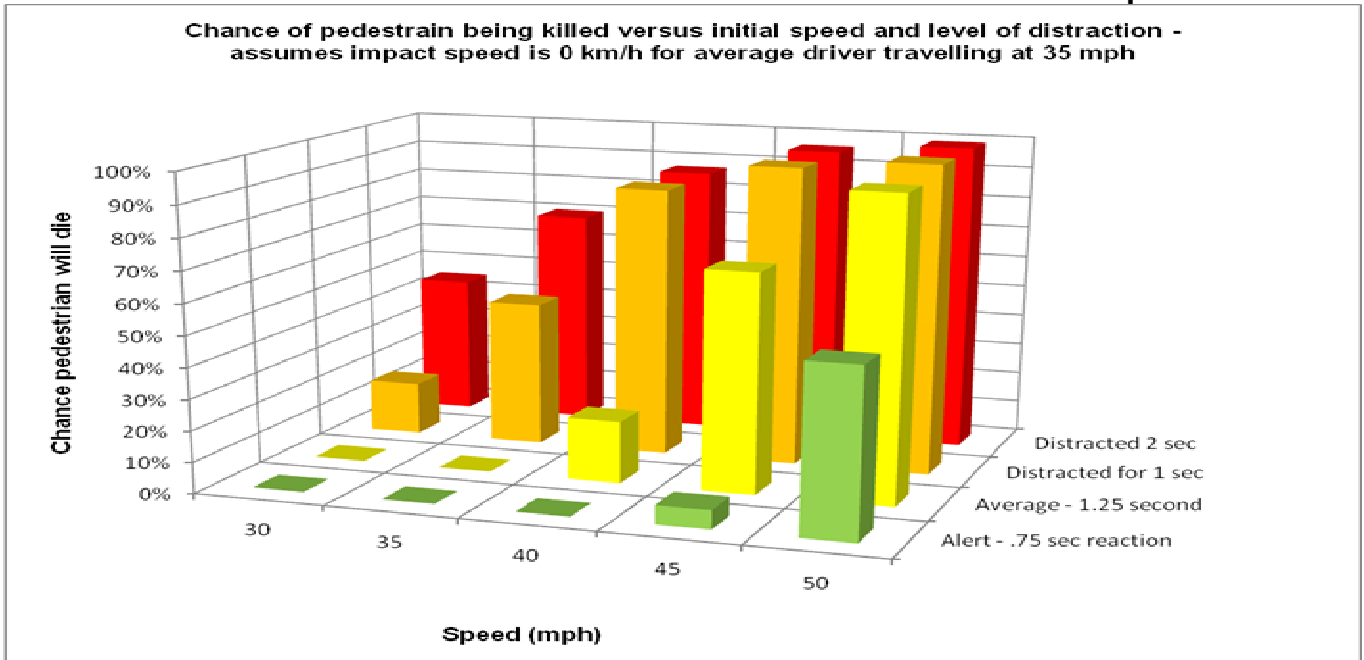


# "PPP"

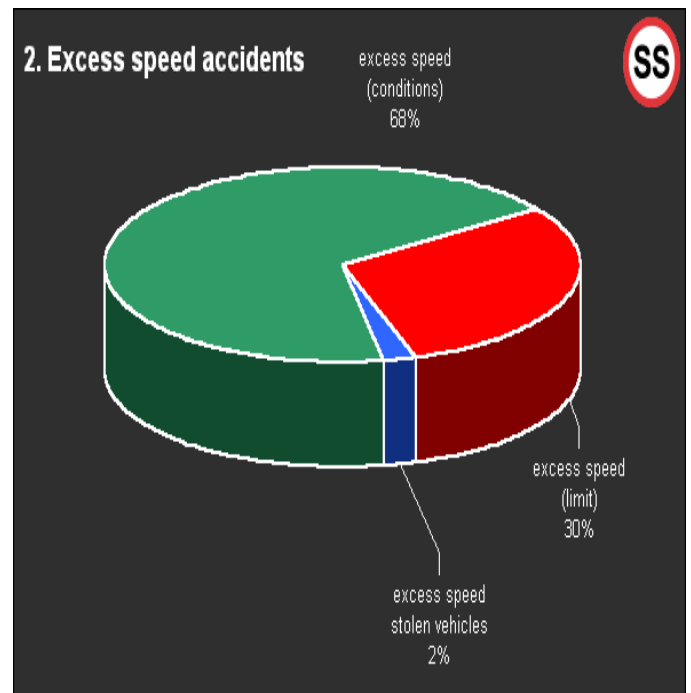
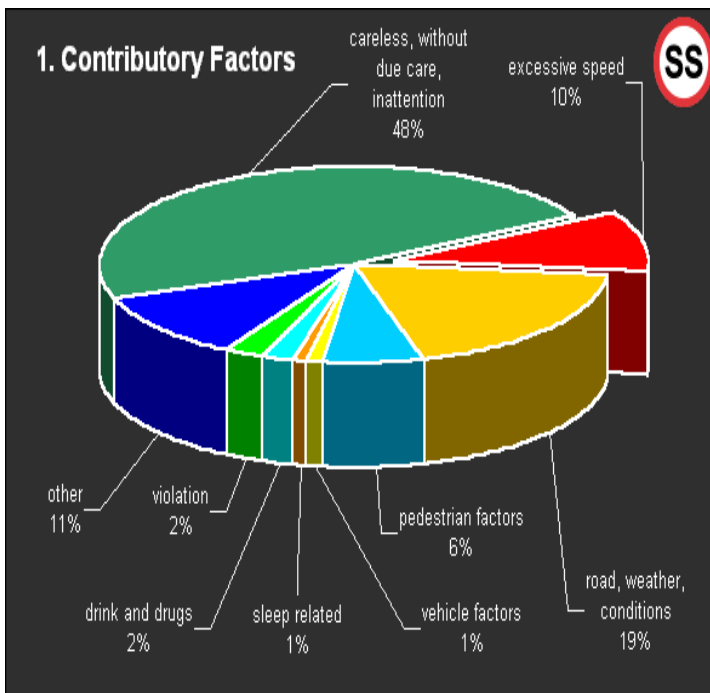
## People for Proper Policing in North Wales

Our supporter in Australia, Engineer and road safety expert John Lambert confirms, with this dramatic presentation why so many road traffic incidents and casualties arise from driver distraction. Causation data is from Avon & Somerset Police via safespeed.



John's assertion is that 80% of responsible drivers manage their vehicle speed, separation distance, available sight distances, and braking ability of their vehicle to avoid impacts so the level of crash involvement is very low. Typically in a 30 mph zone, except where it is inappropriate they will drive at around 35 mph. So graph above assumes the average driver stops in time from 35 mph.

Obviously distraction at the wrong time is the critical factor, not travel speed. In fact a 2 second distraction means the pedestrian will be impacted at the initial travel speed because the driver will not have even applied the brakes at the time of collision!



Thus the overall ratio is 48% are due to driver lack of care and attention, 10% excessive speed and only 3% exceeding a speed limit.